

 **Mind** Rochdale and District

# Make an impact.

**Together we're fighting for better mental health support in the Borough of Rochdale.**

**This is your**  
**Corporate**  
**Support Pack**

A handy guide to who we are and how you can help us to fund vital mental health services in the Borough of Rochdale.



# Who are we?

Rochdale and District Mind is a proud Local Mind, part of a national network of independent charities connected to Mind.

While we work closely with national Mind, we raise our own funds and are governed by our own board of trustees, ensuring that everything we do is rooted in the unique needs of the communities we serve.

We provide information, services and spaces that support better mental health and wellbeing across Heywood, Middleton, Rochdale, Bury and N.E. Lancashire.



## Our aim is simple:

**To empower people to improve and maintain their mental health, and to build a community where everyone feels supported, understood, and respected.**

**Find out  
more about  
the services  
we offer  
here**



Through peer support groups, creative sessions, emotional wellbeing services and more, we offer free and inclusive support that's shaped by the people who use it.

We won't stop until everyone experiencing a mental health issue gets both support and respect.



**We've been supporting our  
community for nearly**

**40 years**



**Your support makes sure no  
one in Rochdale faces mental  
health challenges alone.**

# Why support us?

## More than ever, we need your support.

Like many charities right now, we are facing increasing financial pressures. At the same time, demand for our mental health services continues to grow. We are committed to keeping our services free, accessible, and tailored to the needs of our community - and we can only do that with the help of partners like you.

**We invite you to join us as a corporate partner, helping to build a stronger, mentally healthier Rochdale for everyone.**

### Brand Reputation & Trust

Positions your organisation as socially responsible and committed to tackling one of today's most important issues.

### Community Connection

Shows visible investment in the wellbeing of the communities where your employees live and work.

### CSR Impact

Aligns your organisation with a trusted local mental health charity delivering real, measurable community impact.



## How your organisation benefits

### Staff Engagement & Morale

Gives teams a shared sense of purpose and pride through fundraising, volunteering, and partnership activity.

### Employee Wellbeing

Supporting mental health helps employees feel valued, supported, and able to thrive - both in and out of work.

**Together, we can create healthier workplaces and stronger communities.**

# Workplace Wellbeing Training

Workplace wellbeing sessions that share practical steps to support your team's mental health.

## Workplace Wellbeing Session

**60–90 minutes, for up to 20 participants**

Perfect for busy teams. Learn how to recognise the signs of burnout, and practical everyday steps to protect your emotional wellbeing.

### What's included?

- 60-90 minute Workplace Wellbeing presentation from a member of our team
- Certification of participation for all attendees
- Wellbeing action plan

**£300**



## Workplace Wellbeing Workshop

**Half-day, for up to 40 participants**

Perfect for busy teams. Learn how to recognise the signs of burnout, and practical everyday steps to protect your emotional wellbeing.

### What's included?

- 60-90 minute Workplace Wellbeing presentation from a member of our team
- Certification of participation for all attendees
- Take-away resources for all participants
- Personalised wellbeing report and action plan sent to you after the session

**£650**



**All of our sessions are interactive, conversational and designed for all levels of staff and industries.**

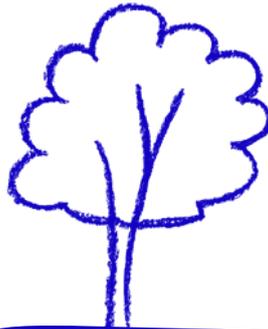
# Corporate Partnership Tiers

We offer three partnership tiers to suit different company sizes and commitments:



**Wellbeing Partner**

**£500**



**Community Sponsor**

**£1000**



**Wellbeing Champion**

**£2000**

These funds go directly to sustaining and expanding our vital mental health and emotional wellbeing services across the borough of Rochdale.

## Wellbeing Partner

£500 (3 month duration)

Includes:

- Recognition as a valued partner on our website and in supporter communications.
- Logo on signage at key events and partner locations.
- Monthly social media shout-outs and newsletter mentions.
- Thank-you poster displayed publicly at our main sites (Middleton Wellbeing Hub and Rochdale Wellbeing Centre)
- Thank-you gifts for up to 5 staff ('Be Kind To Your Mind' tote bag and other wellbeing themed items).



# Community Sponsor

£1000 (6 month duration)

Includes everything in Wellbeing Partner, plus:

- A Workplace Wellbeing Session for your team.
- Larger logo placement on signage at facilities and events.
- Inclusion in targeted press releases and local media.
- Your team invited to one community awareness or fundraising event.
- Digital assets ("Proudly supporting Rochdale and District Mind") for your website/email signatures.

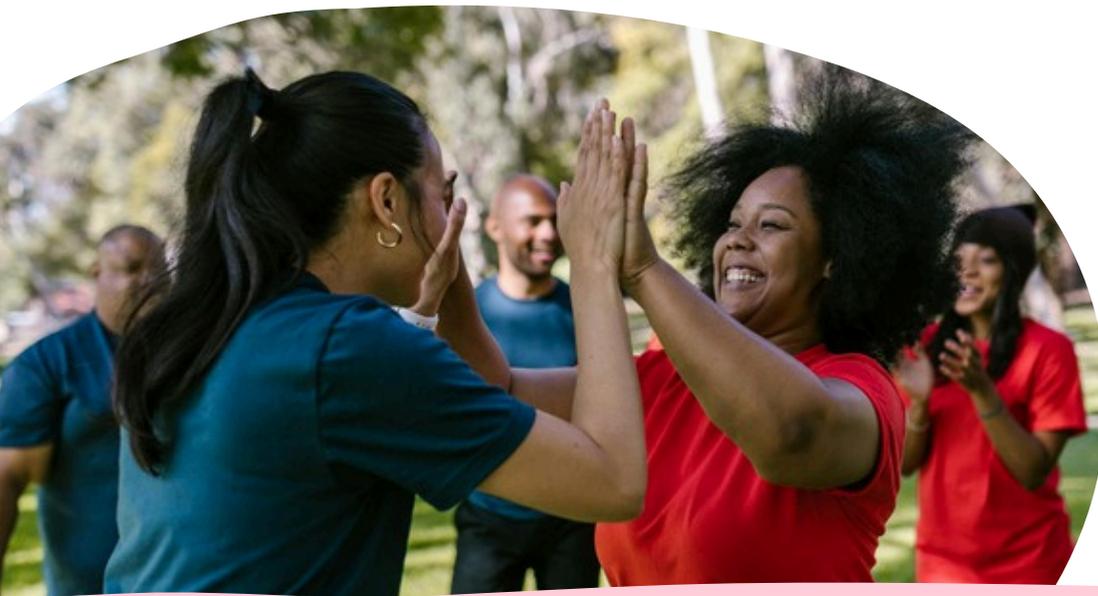


# Wellbeing Champion

£2000 (12 month duration)

Includes everything in Community Sponsor, plus:

- Bimonthly social media features celebrating your partnership and team engagement.
- Featured recognition in our annual impact report and at major events.
- Exclusive photo opportunities showcasing your impact.



**We invite you to choose the sponsorship tier that feels right for your organisation. Every contribution, at any level, helps us sustain vital mental health support for people across the Borough of Rochdale.**



# Putting help into people's hands

**Sponsor practical mental health resources, putting timely support directly into people's hands.**

We distribute thousands of printed materials each year to people seeking mental health support. These simple but powerful resources can be life-changing, offering reassurance, clear information, and access to help when it's needed most.

Donations towards these materials allow us to directly support frontline mental health care without entering a formal sponsorship arrangement.



## Support Cards

Our support cards are small, wallet-friendly cards that let people know when our Listening Lounge crisis drop-in sessions take place and who to contact in an emergency.

**We distribute these to people who may need extra mental health support, including:**

- People attending our events who aren't sure where to go for help
- People using our support services who want to keep our crisis support details and emergency contact numbers close by for the future
- People experiencing a mental health crisis who want clear, immediate access to our Listening Lounge crisis drop-in sessions

**In recognition of your kind donation you'll get:**

- Formal thank you letter and certificate
- Your logo featured on our Corporate Support webpage
- Thank you post on our social channels (tagging your organisation)
- Featured recognition in our annual impact report
- Photo opportunity with your team and the Support Cards you've funded

£300

~1000 cards



# Calm Kits

Calm Kits are thoughtfully curated self-care packages handed out free at community events and to people accessing our services.

They encourage a moment of pause, practical self-care and awareness of mental health support available locally.

## What you'll get:

- Formal thank you letter and certificate
- Your logo featured on our Corporate Support webpage
- Featured recognition in our annual impact report
- Thank you post on our social channels (tagging your organisation)
- Photo opportunity with your team and the Support Cards you've funded



**£300**

**~200 kits**

## Add on workplace training

(exclusive discounts for our Support Card and Calm Kit sponsors)

**Workplace Wellbeing Session: £200 (save £100)**

**Workplace Wellbeing Workshop (Half-day): £500 (save £150)**



# Other ways you could support us

## Time and Expertise

The gift of time and knowledge is just as valuable as financial support. We're always looking for organisations to lend their skills; whether as community champions, by joining us at awareness events, or by helping to deliver and promote fundraising activities.

We particularly welcome companies with specialised expertise – from construction, decorating and maintenance to IT, design, marketing, HR and data – who can donate time, skills or pro bono projects that strengthen our services.

If your team is proud of what you do and wants to use those skills to support a local mental health charity, we'd love to talk. Partnering with us offers meaningful community engagement, fresh development opportunities for your staff and a powerful story to share with clients and stakeholders.



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## Donating or Sponsoring Essentials



Every organisation relies on the unseen essentials: from office supplies and cleaning products to safe, welcoming spaces where people can meet. Rochdale and District Mind is no different.

Your company can support us by donating practical items or by sponsoring the renovation and upkeep of our rooms and offices, helping us create a warm, dignified environment for staff, volunteers and the people we support.

If you prefer to give in kind, our Amazon Wishlist makes it easy to contribute directly to the items we need most, either as a one-off gift or as part of your ongoing CSR activity.

# Become a Rochdale and District Mind 'Cheerleader'!

Let's keep talking about mental health! By becoming a Rochdale and District Mind 'Cheerleader' you're supporting us to spread the word about the services we offer.

## Here are some ways you can help:

- Got somewhere on your premises where you can display our posters, or have some of our flyers? Please email [info@rochdalemind.org.uk](mailto:info@rochdalemind.org.uk) and we can provide you with the appropriate marketing materials.
- Talk about us with your friends and family- you never know how much of an impact you could be making on someone's life through a simple conversation.
- Come say hi to us at our events! We love to connect with our community. Keep an eye on our socials for all upcoming events.
- Sign up to our mailing list for updates on new services, inspirational fundraising ideas and fun wellbeing facts.
- Follow us on social media and like/share/comment on our posts. This helps us to be seen by more people, extending our reach even further, meaning we can help support even more people.



## Ready to explore supporting us in a way that works for you? Get in touch!

Sustained partnerships create the greatest impact.

Long-term, multi-year support enables strategic planning, deeper engagement and maximum benefit for our community and your team.

Whether it's workplace training, sponsorship tiers or practical support, I'd love to discuss the best way to work together.

  
Rochdale  
and District

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[www.rochdalemind.org.uk/get-involved/corporate-support/](http://www.rochdalemind.org.uk/get-involved/corporate-support/)



Registered with  
**FUNDRAISING  
REGULATOR**

We are proud to be registered with the Fundraising Regulator, giving our supporters confidence that all donations and fundraising are ethical and transparent.

### The Mind Wellbeing Centre

3-11 Drake Street  
Rochdale OL16 1RE

### Middleton Wellbeing Hub

14a-16 Wood Street  
Middleton M24 5TF



### Follow us!

[@rochdalemindcharity](https://www.instagram.com/rochdalemindcharity) 

[Rochdale and District Mind](https://www.facebook.com/RochdaleandDistrictMind) 

[Rochdale and District Mind](https://www.linkedin.com/company/RochdaleandDistrictMind) 

# Thank you for standing with us.

Your support helps bring hope, healing, and strength to those facing mental health challenges in the Borough of Rochdale.

 **mind** Rochdale and District

Rochdale and District Mind registered charity no. 519916